



*Fundraising and
Marginalised
Communities*

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17 million people in 34 countries



Authentic inclusion:

Listening to and seeking to represent or action marginalised communities' views, including on advocacy, fundraising, programmes and more.



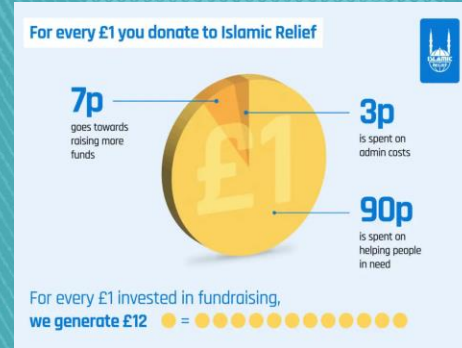
Part of our community



TRUSTBUILDING

Our Statement of Purpose

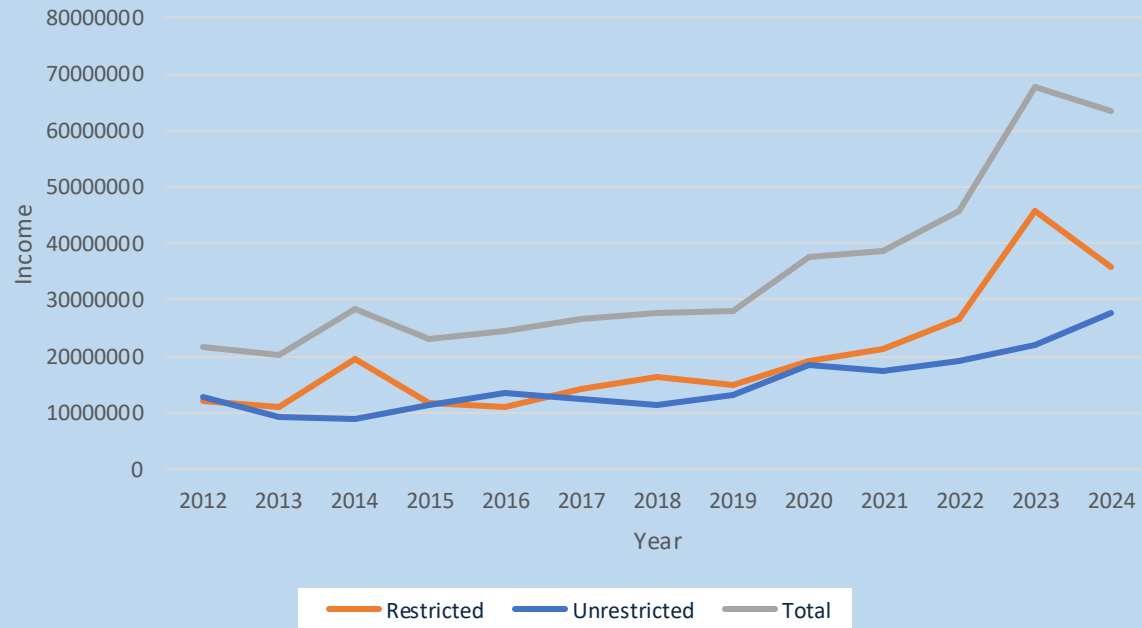
By inspiring **trust** and delivering with excellence, our mission is to empower people across the UK to act together to save and transform lives.



Properly engaging with and representing marginalised communities is the **right thing to do** and **engages donors**.



IRUK INCOME HISTORIC TREND



*Our sector is an increasingly
important one in a dangerous and
divided world. Let's be an example
– at every step.*



THANK YOU!

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**SAVING
LIVES
SINCE
1984**