



From broken hearts to breakthroughs:
Powering our mission together.

Teresa Hicks, Director of Partnerships & Relationship
Fundraising



ENGLAND

Over 60 years of
saving lives



Enabled the first
heart transplant
and portable
defibrillator

Reduced death rates
of cardiovascular
disease by 75%

Trained over 7
million in CPR

The world's biggest killer



In the worst decade for heart patients



By 2035, with our supporters we will...



Prevent 125,000 heart attacks and strokes



Reduce premature deaths from cardiovascular disease by 25%



Reduce healthy life years lost to cardiovascular diseases by 25%



Our supporters,
at the heart of BHF



Kicking-off with Sky Bet





Raising the bar with PureGym



The heart of communities



700+
charity shops



~19,000
volunteers



Creating a nation of
lifesavers



Our iconic London to
Brighton Bike Ride



Defibrillator
guardians

Media moments



SCOTLAND 'TIL I DIED

Our 'Til I Died' campaign

How the British Heart Foundation saved a life with its shocking Twitch takeover

By creating a native streaming campaign, the charity devised an ingenious way to engage Gen Z with its CPR training.

BHF launches new strategy to capitalise on 'era of immense scientific opportunity'


BBC BREAKFAST

BHF's CEO Dr Charmaine Griffiths on the BBC Breakfast Sofa



Jack Wilshere's Star-Studded Invitational Golf Day raises over £140k

Big brands partner with the BHF this Heart Month to help save more lives



Ian Wright at the Golf Day

Good Luck Team BHF!



Through your fundraising efforts in the TCS London Marathon, you're not just raising money; you're fuelling groundbreaking research and providing vital support to those in need the most.

Thank you Edinburgh

Our new Store of the Future

What can you do today?



Get your blood pressure checked



Search “The Circuit, BHF” to find your nearest defib



Search “BHF RevivR” to learn CPR



Any questions?

Thank you.