

From broken hearts to breakthroughs: Powering our mission together.

Teresa Hicks, Director of Partnerships & Relationship Fundraising



Over 60 years of

saving lives









Enabled the first heart transplant and portable defibrillator

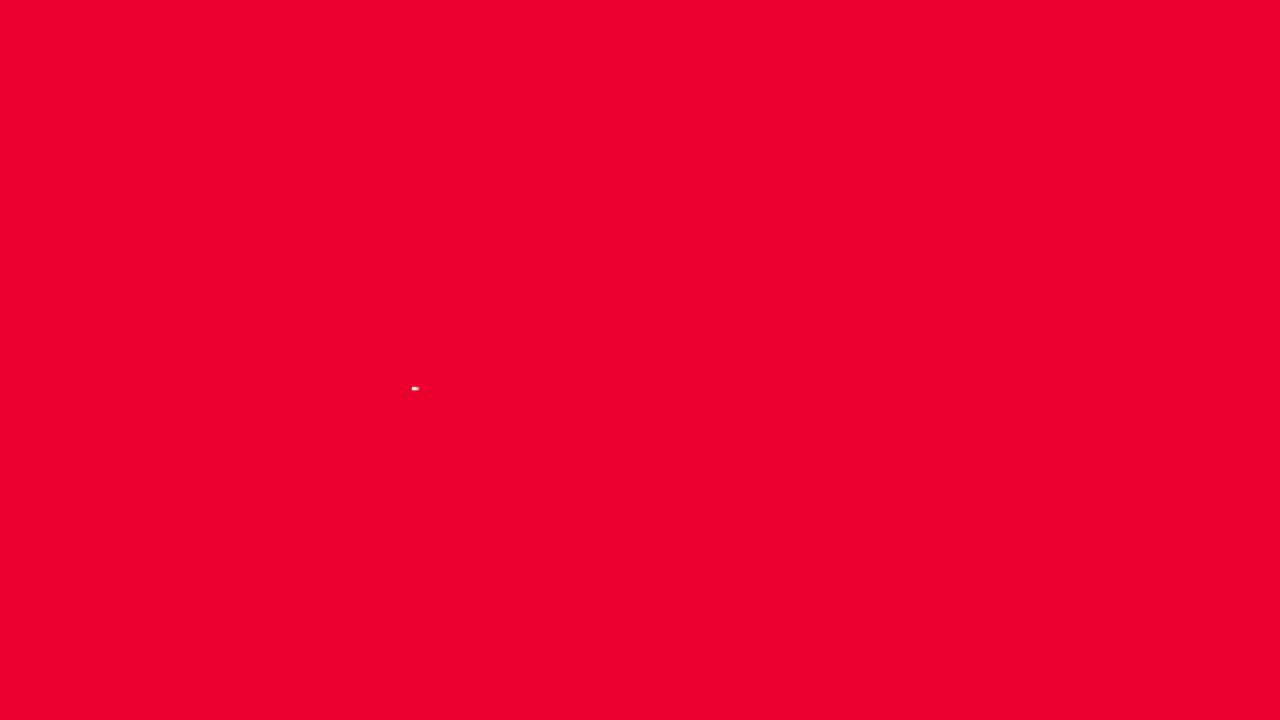
Reduced death rates of cardiovascular disease by 75%

Trained over 7 million in CPR

The world's biggest killer



In the worst decade for heart patients





By 2035, with our supporters we will...



Prevent 125,000 heart attacks and strokes



Reduce premature deaths from cardiovascular disease by 25%



Reduce healthy life years lost to cardiovascular diseases by 25%





Kicking-off with Sky Bet















Raising the bar with PureGym













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The heart of communities











Media moments



How the British Heart Foundation saved a life with its shocking Twitch takeover

By creating a native streaming campaign, the charity devised an ingenious way to engage Gen Z with its CPR training.

BHF launches new strategy to capitalise on 'era of immense scientific opportunity'





Big brands partner with the BHF this Heart Month to help save more lives





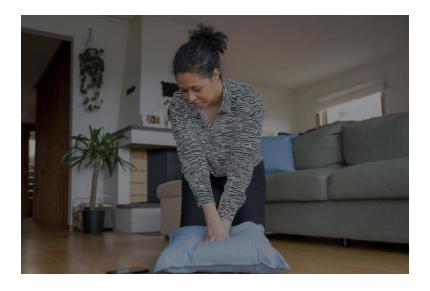


What can you do today?









Get your blood pressure checked

Search "The Circuit, BHF" to find your nearest defib

Search "BHF RevivR" to learn CPR



Any questions?

Thank you.